

What is the Gavi Replenishment Drive?

Gavi creates a new strategy every five years. We are now coming to the end of the 2011-2015 strategy and corresponding business plan and Gavi – with your input as civil society – has created a new strategy for 2016-2020. The good news is that Gavi has its goals, objectives, indicators, a budget and a timeline all set. The less-good news is that there is one thing Gavi's missing: the money.

- ✓ *The Gavi Replenishment Drive is a series of fundraising activities that seek to get donor commitments to fund the new Gavi strategy (2016-2020)*
- ✓ *Gavi is now lobbying donors to pledge \$7.5 billion*

How much does Gavi need?

Gavi's next strategy (2016-2020) comes with a price tag of \$9.5 billion. Of this, \$2 billion has already been raised. That means Gavi is now seeking to fill a \$7.5 billion gap. If the entire budget is funded, Gavi will be able to:

- Immunize an additional 300 million children
- Prevent five to six million deaths among children under five

How much can Gavi hope to get?

In the pledging round for the 2011-2015 period, GAVI received a total of \$4.3 billion – that's \$600 million more than it asked for. This time around, however, there are fears that donors are not in a position to be so generous. In addition to experiencing a challenging economic environment globally, donors are currently under pressure to respond to an almost unprecedented number of humanitarian emergencies. Gavi is lobbying for a larger share of a shrinking pie.

What is the Replenishment Conference?

Gavi gets the vast majority of its operating budget through events called "Replenishment Conferences." Held every three to four years, these are an opportunity for Gavi to showcase its work, present the next strategy, justify what results can be expected from activities, and request donors to make funding commitments. The next Conference will be held in Germany on January 27, 2015. The theme will be "Reaching every child."

What can civil society do to help?

Civil society has an essential role to play in holding governments accountable to their commitments to immunisation and global health. Civil society advocates to Governments to make funding pledges, and supports Governments to develop strong national strategies and financial plans to strengthen health systems to deliver vaccinations. Civil society has a

particular mandate to advocate for health equity and universal access to immunization. The next two months (December-January) are a critical window for this work.

The Gavi CSO Constituency has recently shared with you a “Gavi Replenishment Drive Advocacy Toolkit.” You are encouraged to use this document to carry out as many advocacy actions as are feasible for your platform or organization, namely:

- ❑ **Sign-on to the Global Call to Action to Support Fight against Vaccine-Preventable Diseases.** This was developed by civil society active in the Replenishment Drive and will be presented to global leaders before the Conference. Individual organizations and coalitions can sign on here: <http://bit.ly/gavicaltoaction>.
- ❑ **Send a letter to your Health Minister.** See the toolkit for a template and key messages.
- ❑ **Organize a meeting with donor government embassies.** A delegation of NGOs can formally request a meeting with an Ambassador or High Commissioner to advocate for making a generous pledge to Gavi. Make sure to come prepared with data, and to use evidence to show the impact of Gavi support on your country.
- ❑ **Organize a donor embassy action.** Host a small but energetic demonstration outside donor government embassies, ideally in December or early January.
- ❑ **Use social media to raise awareness of the Gavi Replenishment Drive.** Use Twitter, Facebook, web forums, blogs, and any other medium you find effective to make people aware of what Gavi does and why the Drive is important.
- ❑ **Document your advocacy work and share it with the Gavi CSO Constituency.** You are encouraged to send photographs, copies of letters, and any other outputs to the civil society coordinator responsible for this advocacy campaign: info@gavi-cso.org.

Remember that advocacy undertaken in partnership with other organisations in your country is stronger than advocacy undertaken as a single entity. Planning events and actions as a CSO platform will amplify your message and increase your chances of success!

For more information

- ❑ [Gavi replenishment updates](#)
- ❑ [Key figures: Gavi donor contributions and pledges](#)
- ❑ [Gavi Replenishment Conference](#)
- ❑ [Gavi's business model](#)
- ❑ [Country statistics on immunization rates](#)